

REROOFING IN ANN ARBOR MI

Give Your Home a Makeover



One of the fastest ways to **improve your home's curb appeal** is with a **new roof**. When it comes to selecting a new roof, the number of options can be overwhelming for a homeowner. It's important to match the **architectural style of your home**, as well as keep within the color palette of the other elements of your home, such as your siding, trim, doors, window frames and shutters, gutters, dormers, columns, etc.

And while you are [replacing your roof](#), it also has to align with your budget. Now GAF North America's largest shingle manufacturer has simplified this process into 4 Easy Steps! Follow this link to visit 4 Easy Steps on Style or click any of the quick links above.

Install Peace of Mind.



Effective **attic ventilation** is critical for a **long-lasting roof**. However, many homes in North America do not have proper attic ventilation, as most homeowners are unaware that **poor attic ventilation** can ruin insulation, destroy shingles, and **raise energy bills**.

Over the last 30-40 years, **roof designs** have evolved from the typical A-frame style to those long sweeping hips and "cut-up" roof planes, making proper ridge venting impractical. GAF now offers an innovative solution: Cobra® Hip vent designed for **hip roofs**, which works not only to remove excess heat and moisture from the attic, but also looks practically invisible. To learn more about it, click on the picture on the left or visit the GAF web page.

It's your home. Let's make it look great!



Spring is just around the corner, and now is a great time to **improve your home**. Let us know how we can help you select the best from such a wide variety of materials now on the market. At Imperial, we work with quality manufacturers to bring you quality product options. There are now over 70 dimensional shingle colors available from GAF and Owens Corning. We also offer **siding**: from cedar shake vinyl, to Hardie Plank fiber cement, to insulated EPS- let us help you make your home look great!

Spring into Home improvement!

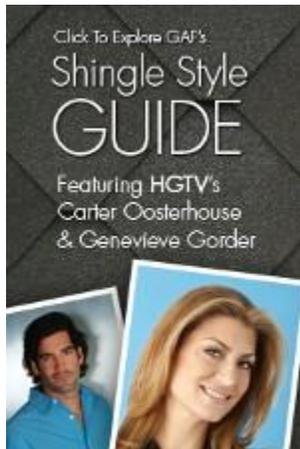


A recent survey by National Association of Realtors® estimated that quality **architectural shingles on a roof**, such as GAF Timberline HD or Timberline Natural Shadow, not only **improve a home's**

the curb appeal, but INCREASE the home's value on average by 5%. (This compared to **new roofs** that installed the basic 3-Tab shingles.)

What is 5%? Well, a median price of a home is \$ 270,900 (National Association of Home Builders, Nov. 2013) That's \$13,545 and all the more reason to invest in the value of your home this year! More **home maintenance** tips from a certified home inspector.

Let your home reflect You!



With the long winter months upon us, are you dreaming of spring and a fresh new look for your home? **Replacing your roof** will transform the style and feel of your home. So let it reflect you!

To try out from a palette of shingle styles and colors, check out GAF shingle style guide from the GAF Home Makeover Center: http://www.gaf.com/Roofing/Residential/Shingle_Style_Guide

Outdoor chores that will pay you back!



Raking leaves and giving your yard one last cleanup is a great way to gear up for winter, but what should you do to **prep your house** for those **cold winter months**? We recommend taking these simple steps to keep your home in tip-top shape!

Check out: Fall Cleanup Maintenance Tips (Consumer Reports, Oct. 2013).

Prepare your Home for winter weather!

Bundle up! Winter is coming. Here are 6 valuable tips to help get your home winter ready: Winterize in 6 easy steps! (GAF, North America's largest shingle manufacturer). And don't forget to check your attic. Small problems- detected early, are much easier to manage. Look for signs of trouble such as damp insulation, water stained plywood, and even critter nests, and get help immediately.

Make sure to take a peek into the attic at least two times a year. Check for Clues in the Attic (Home & Garden October issue 2013).

Rebuilding America 5% at a time!



At Imperial, we took a step forward this month by pledging to use more made-in-American products. We are local family-owned business, so we understand how important it is to keep the business local in order to help grow our domestic economy.

If all builders and contractors pledge to purchase just 5% more American-made products, it would create 220,000+ American jobs per year. (Boston Consulting Group).